Application No. 10/735.093 Docket No.: UV-15 CON 3

Amendment dated January 30, 2009

Response to Office Action of July 31, 2008

AMENDMENTS TO THE CLAIMS

This listing of claims will replace all prior versions and listings of claims in the

application: Listing of Claims

1-80. (Canceled)

81. (Currently amended) A method for configuring a web server to provide-users of an Internet customized television program guide services to a user of the Internet in the form of multiple with access to web pages of television program listings and program information, the method comprising:

> receiving an e-mail address provided by the user via a registration web page generated by the web server to customize the information provided to the user;

providing to the user associated with the email address an opportunity to receive a customized web page of selectable television program listings over the Internet;

receiving television program listings and television program information provided by a computer system;

generating [[a]] the customized web page of selectable television program listings with the web server:

providing the user with an opportunity to access the customized web page of selectable television program listings over the Internet and to select a television program listing from the customized web page of selectable television program listings using a multimedia system; and

providing a program information web page for the selected television program listing over the Internet in response to the user selecting the television program listing.

82-105. (Canceled)

106 (Currently amended) A web server for providing customized An interactive television program guide services to a user of the Internet in the form of multiple system for

Application No. 10/735.093 Docket No.: UV-15 CON 3

Amendment dated January 30, 2009

Response to Office Action of July 31, 2008

providing web pages of television program listings and program information to a user's multimedia system, the server comprising:

> an input module configured to [[:]] receive an e-mail address provided by the user via a registration web page-generated by the web server to customize the information provided to the user, wherein the web server is configured and to [1:1] receive television program listings and television program information provided by a computer system;

> a processor configured to provide to the user associated with the email address an opportunity to receive a customized web page of selectable television program listings over the Internet, and wherein the processor is configured to generate a web page of selectable television program listings with the web server[[;]] and wherein the processor is configured to provide the user with an opportunity to access the web page of selectable television program listings over the Internet and to select a television program listing from the web page of selectable television program listings using a multimedia system.[[:]] and wherein the processor is configured to provide a program information web page for the selected television program listing over the Internet in response to the user selecting the television program listing.

107. (Currently amended) The system defined in claim 106, wherein the processor web server is further configured to:

> provide the user with an opportunity to select a go national option for including national television program listings in the web page of selectable television program listings.

108. (Currently amended) The system defined in claim 106, wherein the processor web server is further configured to:

> provide the user with an opportunity to select a go local option for including local television program listings in the web page of selectable television program listings.

Application No. 10/735,093 Docket No.: UV-15 CON 3

Amendment dated January 30, 2009

Response to Office Action of July 31, 2008

109. (Currently amended) The system defined in claim 108, wherein the <u>processor</u> web server is further configured to:

provide the user with an opportunity to select a locality for the local television listings.

- 110. (Previously presented) The system defined in claim 109, wherein selecting a locality for the local television listings includes accepting a zip code from which the locality is determined.
- 111. (Previously presented) The system defined in claim 109, wherein selecting a locality for the local television listings includes selecting a local region from a map.
- 112. (Currently Amended) The system defined in claim 109, wherein the <u>processor</u> web-server is further configured to:

provide a pick again web page

when television program listings are not available for the selected locality.

- 113. (Currently Amended) The system defined in claim 106, wherein the web pages generated by the processor web server include selectable advertisements.
- 114. (Currently Amended) The system defined in claim 106, wherein the <u>processor</u> web server is further configured to:

provide a web page having a selectable record option for allowing users to record a television program selected from the web page of television program listings.

115. (Currently Amended) The system defined in claim 106, wherein the <u>processor</u> web server is further configured to:

provide a program guide option; and

Application No. 10/735,093 Docket No.: UV-15 CON 3

Amendment dated January 30, 2009 Response to Office Action of July 31, 2008

Response to Office Action of July 31, 2008

provide a program guide menu web page in response to the user selecting the program guide option.

116. (Currently Amended) The system defined in claim 106, wherein the <u>processor</u> web server is further configured to:

provide a movie guide option; and

provide a movie guide menu web page in response to the user selecting the movie guide option.

117. (Currently Amended) The system defined in claim 106, wherein the <u>processor</u> web server is further configured to:

provide a guide television channel option; and

tune to a guide television channel in response to the user selecting the guide option.

118. (Currently Amended) The system defined in claim 106, wherein the <u>processor</u> web server is further configured to:

provide a direct tune option when a selected program is currently being broadcast; and

tune to the television channel for the selected program in response to the user selecting the direct tune option.

119. (Currently Amended) The system defined in claim 106, wherein the <u>processor</u> web-server is further configured to:

provide a selectable option to arrange the television program listings by time.

120. (Currently Amended) The system defined in claim 106, wherein the <u>processor</u> web server is further configured to:

provide a selectable option to arrange the television program listings by channel.

Application No. 10/735,093 Docket No.: UV-15 CON 3 Amendment dated January 30, 2009

Response to Office Action of July 31, 2008

121. (Currently Amended) The system defined in claim 106, wherein the <u>processor</u> web-server is further configured to:

provide a selectable option to arrange the television program listings by category.

122. (Currently Amended) The system defined in claim 106, wherein the <u>processor</u> web server is further configured to:

provide the user with an opportunity to search for television program listings using a user-defined criteria.

123. (Currently Amended) The system defined in claim 122, wherein the <u>processor</u> web server is further configured to:

provide the user with an opportunity to search for television program listings by title

124. (Currently Amended) The system defined in claim 122, wherein the <u>processor</u> web server is further configured to:

provide the user with an opportunity to search for television program listings by actor.

125. (Currently Amended) The system defined in claim 122, wherein the <u>processor</u> web server is further configured to:

provide the user with an opportunity to search for television program listings by category.

126. (Currently Amended) The system defined in claim 122, wherein the <u>processor</u> web-server is further configured to:

provide the user with an opportunity to search for television program listings by description.

Application No. 10/735,093 Docket No.: UV-15 CON 3

Amendment dated January 30, 2009 Response to Office Action of July 31, 2008

127. (Currently Amended) The system defined in claim 122, wherein the <u>processor</u> web server is further configured to:

provide the user with an opportunity to search for television program listings by rating.

128. (Currently Amended) The system defined in claim 106, wherein the <u>processor</u> web server is further configured to:

provide a selectable option for accessing a multimedia clip.

129. (Currently Amended) The system defined in claim 106, wherein the <u>processor</u> web server is further configured to:

provide a hot picks web page having selectable hot picks images for promotional media clips that are available.

 (Currently Amended) The system defined in claim 106, wherein the <u>processor</u> web server is further configured to:

provide the user with an opportunity to customize the web pages provided by the web server.

131-155. (Canceled)

156. (Currently amended) A <u>computer program product including instructions embodied on medium hardware</u> for <u>providing a customized display of a use in providing web pages</u> of television program <u>guide service to a user of the Internet in the form of multiple web pages</u> listings and program information to a user's multimedia system, which, when executed by a <u>processor</u>, cause the <u>processor to perform the steps</u> comprising a computer program recorded thereon for:

receiving an e-mail address provided by the user via a registration web page generated by the web server to customize the information provided to the user; and Application No. 10/735.093 Docket No : LIV-15 CON 3

Amendment dated January 30, 2009

Response to Office Action of July 31, 2008

providing to the user associated with the email address an opportunity to receive a customized web page of selectable television program listings over the Internet;

receiving television program listings and television program information provided by a computer system:

generating [[a]] the customized web page of selectable television program listings with the web server;

providing the user with an opportunity to access the customized web page of selectable television program listings over the Internet and to select a television program listing from the customized web page of selectable television program listings using a multimedia system; and

providing a program information web page for the selected television program listing over the Internet in response to the user selecting the television program listing. 157-180. (Canceled)

181. (New) A method for providing customized television program guide services to a registered user in the form of multiple web pages, the method comprising:

receiving a user identifier via a web page;

retrieving from storage a local area of interest associated with the user identifier: providing a customized channel lineup of selectable television program listings over the Internet, wherein the customized channel lineup is customized to reflect the local area of interest

182 (New) A system for providing customized television program guide services to a registered user in the form of multiple web pages, the system comprising:

> a data server for managing television program information including channel lineups;

a web server configured to generate a web page for receiving an identifier associated with the user, wherein the web server is configured to retrieve from storage a local area of interest associated with the identifier, and wherein the web server is

Application No. 10/735,093 Docket No.: UV-15 CON 3 Amendment dated January 30, 2009 Response to Office Action of July 31, 2008

configured to receive television program information from the data server and to provide a customized channel line-up of selectable television program listings over the Internet, wherein the customized channel line-up is customized to reflect the user's local area of interest.